

Mid-Michigan Library League



Art work by
Gordon Mallett



Big Rapids
Community Library



News of Interest February 2019



Member Happenings

- [Big Rapids Community Library](#) – These fanciful paintings can be seen in the stairwell of the library and there is more art in the lower level program room! Thanks to the artist **Gordon Mallett** for this wonderful art for the public to enjoy at the library!



- [McBain Community Library, Richfield Township Public Library, Missaukee District Library, Houghton Lake Public Library, and Roscommon Area District Library](#) are all participating in the area Battle of the Books for 2019



Advisory Council

- Who is on the Advisory Council? All member library directors. Who can attend the meetings? Anyone from a member library! Who is the chair? **Patti Skinner**, manager of Scottville Branch, Mason County District Library.
- The next meeting of the Advisory Council is set for **March 14th** at Big Rapids Community Library, 10:00 a.m.
- Remember that you can ask your colleagues questions and share information with other members of the Mid-Michigan Library League by sending a message to midmichlib@googlegroups.com.
- And, please send any news items you have to the cooperative via smase@mml.org!

Upcoming Trainings/ Events IN PERSON:

SAVE the DATE!!!



This newly designed conference is for **YOU!** Six of the eleven library cooperatives have joined together to produce this **“Small Libraries, Big Impact”** conference. **At least 40 spaces will be held for each cooperative’s members to register during the first two weeks that registration is open (early March).** After the initial two weeks, the spaces will be released statewide. So, if you want to attend, register **EARLY!** Look for information to be shared via our midmichlib@googlegroups.com email list.

In addition to the many breakout sessions, there will be keynote speakers, including:

- Ben Bizzle, ceo - *Library Market*
- John Chrastka, director - *EveryLibrary*
- Anne Seurnyck, attorney
- Eric Guthrie, state demographer

SAVE THE DATES, April 29-30 - registration will be open March 4-15 specifically for MMLL.

Presenting for Introverts - Tools, Tricks & Tips

April 11, 2019 1:00-4:30 PM

This half-day, interactive workshop explores why we fear public speaking, how to choose what topic to present, what tools and tricks can help us succeed, and how to recover from a rough start. [REGISTER HERE](#)



Friends of Michigan Libraries, FOML, and the FOML Trustee Alliance, will be providing two 1-day workshops in April for library friends and trustees. Each day will feature Jamie LaRue, speaking about intellectual freedom and related topics, as well as other presenters. These workshops will be held at the Novi Public Library on April 4 & 5, 2019. The cost for each is \$25 for members and non-members is \$35.

- Thursday, April 4, Friends of Michigan Libraries
FOML - <https://fomlevents.org/events/spring-workshop-and-fred-ruffner-symposium/>
- Friday, April 5, FOML Trustee Alliance
- <https://fomlevents.org/events/trustee-alliance-workshop/>



Michigan Library Association calendar of events

MLA New Library Director Academy: Survive and Thrive as a Library Director

Join Maxine Bleiweis for the MLA New Library Director Academy. Topics include:

- personnel
- managing boards and city managers
- spotting trends
- leveraging your community for support
- taking care of yourself
- community leadership & management style

25 February 2019 - In person, Lansing

11 March 2019 webinar

25 March 2019 webinar

8 April 2019 webinar

Date and Time TBD - 45-minute

Individual consulting session with Maxine

Date TBD - In person, Lansing (wrap up and

networking). Additional networking/trouble shooting opportunities for academy graduates are also planned. Location: MLA Office,

Lansing. [REGISTER HERE](#)



MCLS Training Calendar MCLS Newsletter

MLA Spring Institute 2019 Growing, Networking, and Inspiring!

March 27 - 29, 2019

Double Tree by Hilton in Bay City



MiKidLib 2019 will be held on Friday, May 10, 2019 at the Library of Michigan in Lansing. MiKidLib is in its 6th year and is an annual unconference for youth services staff (current, aspiring, and retired). If you have not participated in an unconference before, the participants drive the sessions, rather than a presenter. Learn from your peers, get actionable ideas.

<https://sites.google.com/site/mikidlib/>



MACUL (Michigan Association of Computer Users in Learning)

MACUL annual conference March 20-22, 2019, Detroit.

[MORE INFORMATION](#)

Research Institute for Public Libraries (RIPL)

Are you a data champion in your library? Are you interested in building your evaluation and data use skills? Do you want to learn some very effective techniques for using data to improve library services, for strategic planning or to demonstrate the importance and impact of your library? If so, this 2 day workshop is for you. **August 7 - 8, 2019, East Lansing.** This regional event will be open to 50 participants and travel scholarships are available for participants from small and rural libraries. The registration fee is \$50 and includes breakfast and lunch both days of the event. [MORE INFORMATION & REGISTRATION](#)



Scheduled and on-demand WEBINARS and ONLINE CLASSES:

***New! MMLL Webinar: LearningExpress Library

What? Tom Burnosky, director of Reed City Area District Library, will conduct a demo/tutorial of [LearningExpress Library](#), a resource available statewide via the Michigan eLibrary (<http://mel.org>)

When? Thursday, February 14th at 10:00 a.m.

How? Webinar. Login at <https://join.freeconferencecall.com/smase>

use the voice over IP for sound or dial in to **641-715-3580, access code 333763#**

Who? Any staff from member libraries of the Mid-Michigan Library League

MMLL Archived Webinars



Remember that you can still view many of the Michigan Cooperative Director's Association (MCDA) webinars that have been offered statewide by going to the [ARCHIVES](#). Below the listing for MCDA webinars are the MMLL archived webinars [LOTS TO SEE!](#)

MeL Training

Visit [eResources Training](#) on the Library Staff page to find the webinar you want to attend. Click on the date/time button to register. Webinars from EBSCO will prompt you to download Cisco WebEx software so you can attend.

[Library of Michigan Continuing Education Page](#)



[Library of Michigan Webinar Archives](#)



[WebJunction Webinars Archive, course catalog](#)

13 February 2019 - [Reduce Waste, Build Community: Hosting Repair Events at Your Library](#)

In this webinar, learn how to help your patrons save money on electronic, mechanical or sewing repairs and divert waste from the landfill with repair events.

3:00 PM – 4:00 PM Eastern Standard Time
[Register to attend](#)

26 February 2019 - [Help Teens Build Financial Wellbeing at Your Library](#)

This webinar, in collaboration with CFPB, provides resource and programming ideas for libraries to help teen patrons become empowered to navigate their financial futures.

3:00 PM – 4:00 PM Eastern Standard Time
[Register to attend](#)

26 March 2019 - [Strategic Planning in a Deeply Weird World: The Flexible Roadmap Field Guide Approach](#)

Join us to learn about Salt Lake City Public Library's new ground-breaking approach to strategic planning, focused on human-centered service design.

3:00 PM – 4:00 PM Eastern Standard Time,
[Register to attend](#)

Library Law Spotlight Webinar:

Therapy & Emotional Support Animals -What's a library to do?
[->Archived link HERE<-](#)



Biblionix's Apollo ILS/LSP - Now With New Staff Dashboard -

Thursday, February 28, 2019; 2-3pm EST

Join Apollo representative Cameron Charbonnet for a walk through of Apollo and its brand new Staff Dashboard. Cameron will outline what sets Apollo apart from all others including: SMS text messages with available two-way texting, automatic value calculator, item duplicate check at an authority record level, and an included Kids Catalog. All available with no contract and with a free trial.



[Register Now](#)

FREE WEBINAR

Crisis Fundraising for Libraries

With Ed Rossman. A 60-Minute Webinar.

Friday, March 15, 2019

1:00 pm Eastern | Noon Central | 11:00 am Mountain | 10:00 am Pacific

Whether it's a natural disaster, violent incident, or public utility problem, when disasters strike, communities need money to rebuild. Library staff need to understand how to raise money in an emergency. In this free webinar, librarian and fundraising expert Ed Rossman, author of **40+ New Revenue Sources for Libraries and Nonprofits**, will address what libraries and nonprofits can do besides depending on FEMA and other government aid resources. Ed will address issues like legal and board policy considerations, contracts and procedures, promotion and marketing, partnerships, and other common challenges in the fundraising process.

[Learn More](#)



Infopeople Webinars

- [Using Social Media as a Tool to Advocate Diversity and Inclusion](#) - Thu, Feb 21, 2019 from 12 noon - 1 p.m.
[More information and registration](#)
- [What's New in Children's Literature - 2019](#) - Wed, Feb 27, 2019 at 12:00 Noon - 1 p.m.
[More information and registration](#)
- [School Readiness Webinar Series, Part 3: Re-imagining School Readiness: Practical Implications from Research](#) - Thu, Mar 21, 2019 from 12 noon - 1:30 p.m.
[More information and registration](#)
- [School Readiness Webinar Series, Part 4: Overview of the School Readiness Toolkit](#) - Wed, Apr 17, 2019 from 12 noon - 1:30 p.m.
[More information and registration](#)



PLA on-demand webinars

"Just One Thing" Training Staff for Community Engagement

Tuesday, Feb. 26, 2019 | 1 - 2 p.m. Central/2 – 3 p.m. Eastern

[REGISTER NOW](#)



[LibraryWorks Webinars](#)

Best Children's Books of 2018

(Board Books, Picture Books, and Juvenile Non-fiction) - Wednesday, January 23, 2019; 1:00- 3:00 PM EDT

In this 2-hour webinar program, Jill Burket Ragase will review a variety of tools to:

- Be up-to-date on recently released board books, picture books, chapter books, and nonfiction books for children
- Pair new items to create storytimes and other programs

This overview covers under-the-radar choices for programs and class visits and suggestions for almost every facet of your collection. Program ideas, pairings, and an extensive bibliography are also included.

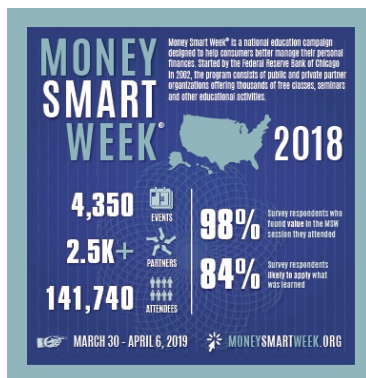
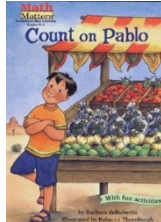
[Register Now](#) Registration fee: \$49/person. Ask us about group rates for parties of 4 or more (email jenny@libraryworks.com)





Get ready for Money Smart Week (MSW) 2019, which takes place **March 30-April 6, 2019**.

Help your patrons of all ages learn about financial literacy! Many valuable resources may be found on the website, and [becoming a partner](#) gets you materials and speakers to help with financial training programs.



MoneySmartWeek FAQ



Emergency Geek

Cory Walker ("Emergency Geek") will come to your library for technology assistance. Ask him! See

<https://mml.ploud.net/a/tech-corner>.

Grant Opportunities:

Mini Grants!



FY19 Library Expansion & Mini-Grant Program!
Round 2 now open

Congratulations to the grantees from round one! Round two is now open and applications will be accepted until **March 15, 2019**. For all information, see the website:

<https://mml.ploud.net/a/grants>

Library of Michigan LSTA Grant Programs

The Library of Michigan offers three different LSTA grant programs:

- Collaborative Library Services Grant Program** - Large grants, with grant periods from one to three years (Oct.-Sept.) with funding amounts between \$50,000 and \$225,000 per year, up to a possible total of \$500,000. Funding availability was announced in December for grants that begin October 1, 2019. The Intent to File **was due February 4** and the application is due **May 31, 2019**. [MORE INFORMATION](#)
- Public Library Services Grant Program** - Small grants for public library service, a summer quick grant funding supplies and materials for a specific program. Funding amounts are between \$500 and \$2,000 and projects must align to the topics and LSTA priorities specified. Awards will be made in spring 2019. The application is due **March 8th** and awards will be made in April for grants that happen from mid-April through September 30, 2019. [MORE INFORMATION](#)
- Improving Access to Information Grants** - The new Improving Access to Information medium sized grants are now available. The application is due **May 31, 2019** and the grant awards will be made in summer 2019. Awarded grants will begin Oct. 1, 2019. [MORE INFORMATION](#)

For complete information, see www.michigan.gov/lsta

WebJunction Course: Grantseeking for Libraries

Finding and increasing funding from private sources allows libraries to better meet the needs of their communities. With the help of a self-paced course from Foundation Center, you can learn how to find and secure new financial support for your library. The [online course](#) walks you through tips that highlight what you need to know to be successful when seeking grants.

New Grant Opportunity for Small and Rural Libraries!!!

The Institute of Museum and Library Services has launched a new [initiative](#) focused on serving small and rural libraries and their communities, [Accelerating Promising Practices for Small Libraries](#). This new funding opportunity is designed specifically to strengthen the ability of small and rural libraries, archives, and related organizations to serve their communities, and awards sizes range from \$10,000 to \$50,000. Learn more on the [website](#) or via their [upcoming webinar](#) on **Jan. 9, at 2PM EST. Apply by Feb. 25.**



[Get notifications from Grants.gov - click here](#)



Learning Support \$\$\$

Library Continuing Education Program

www.michigan.gov/cestipend

The Library of Michigan encourages Michigan public, academic and school library staff to apply for continuing education stipends. The program details and criteria are listed in the program criteria document. [Please read the criteria and the application questions BEFORE submitting an application online.](#) You can apply at any time and your application will be considered at the end of each quarter.

Digital Literacy:



techsoup
FOR LIBRARIES



The Free Mozilla Web Literacy Curriculum

- Mozilla has spent a lot of time and resources creating curriculum to support the development of [core web literacy skills](#). The curriculum is freely available to anyone.



Youth Services:

[Best Storytime Practices Webinar Series continues with Story Be Told's Jenifer Strauss](#)

Register now, recordings will be sent to registered attendees! Details are as follows:

Touch the Brightest Star: Ready-To-Read Michigan's 2019 Children's Book Thursday, February 21, 2019, 2:00 pm (ET)

In 2019, the Library of Michigan Ready to Read Program will feature the book, *Touch the Brightest Star* by Christie Matheson. This book is perfect for the 2019 Summer Reading Program theme; *Space: A Universe of Stories* In this informative and interactive webinar, Storyteller and Narrative Consultant, Jenifer Strauss will feature *Touch the Brightest Star* and then give a plethora of ideas for building a storytime for your youngest patrons using this book and the 2019 SRP theme. In this webinar you will:

- Be introduced to the book; *Touch the Brightest Star* by Christie Matheson with several examples for how to share with young audiences.
- Learn songs about The Sun, The Stars and The Moon.
- See and Tell interactive stories that coincide with the theme.
- Learn how to add "Act it Out and Play Options" to the theme.
- Watch demonstrations for two STEM Activities perfect for young ones!

In A Galaxy Far, Far Away: Fact, Fiction & Folklore for SRP 2019 Family Programs Thursday, March 21, 2019, 2:00 pm (ET)

Combining her years as a science teacher and storyteller, Jenifer Strauss will help you build programs for families using the 2019 Summer Reading Theme; *Space: A Universe of Stories*. Jen will be sharing factual and fictional stories and songs and then demonstrating cool STEM activities for families to engage in together including some rocket launching and moon rock making! In this webinar you will:

- Learn the brain-powering reasons for sharing fiction before fact
- Watch and participate in the telling of several factual and fictional stories about SPACE
- Learn songs with call and response, sign language and movement that will have you orbiting the moon and spinning through the stars.
- See demonstrations of really cool STEM activities that you can share with families next summer.

Act It Out and Play! Stories Just Made for Participation Tuesday, April 16, 2019, 2:00 pm (ET)

Every Child Ready to Read states, "Play is one of the best ways for children to learn language

and literacy skills. They learn about language through playing as the activities help them put thoughts into words and talk about what they are doing". In this highly active webinar, Storyteller and Narrative Consultant, Jenifer Strauss will be presenting books that lend themselves to PLAY! In this webinar you will:

- Learn fun facts from current research about the Power of Play!
- Be introduced to authors and books that lend themselves to creative expression and encourage silly improvisation.
- Learn four traditional and literary stories that are perfect for adaptation and group participation (titles, props and costume lists will be provided)
- Learn some easy group games to add cooperation to storytime programs.

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[Collaborative Summer Library Program](#)



The 2019 "A Universe of Stories" [manual](#) is up and [ShopCSLP](#) is open! Please Follow these steps to access the on-line manual.

- Go to: <https://www.csllpreads.org/> You must have a CSLP login and password. If you are not registered on the CSLP website, please create an account by clicking on Login/Register in the upper right hand corner of the [CSLP website](#)
- Once you are logged into the site, hover over Proprietary Downloads located on the tool bar and click on *Obtain 2019 Online Access Codes*, located as the 2nd drop-down option when hovering.
- Choose your STATE.
- Complete the request form (1 request per library building) with your: City, Library Name, first and last name, and e-mail address and then click the *Submit* button.
- The 2019 manual access code will appear on your screen (please take note of it) and an e-mail confirmation will be sent to you. **You should only share this code with those staff members in your building who have a CSLP website account.**
- Once you have the building access code, go back to the CSLP website Proprietary Downloads and click on: *On-Line Manual Access*. From here you will be able to see each of the four manuals to download or

print any part you are researching. If you have any problems with accessing your manual, please contact the CSLP office at contact@csllpreads.org or by phone at: **866-657-8556**.

- [Print manuals](#) are available for purchase.



Ready to Read Michigan

The book for 2019's Ready to Read Michigan (RTRM) program will be [Touch the Brightest Star](#) by Christie Matheson (HarperCollins Publishers, 2015). The book was selected by the Library of Michigan's [Youth Services Advisory Council](#) as an interactive read-aloud for children 0-5 years of age. Additional information about what the RTRM public library kit will include and upcoming training on outreach and engaging your audiences with this delightful story will be coming soon.

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Have you registered your library for **STAR Library Network - STEM Learning in Libraries** "Summer in Space" initiative in



collaboration with CSLP's "A Universe of Stories?" STARnet has developed a "Summer of Space" interactive Google map that shows where registered libraries are located along with the library name and website address. Participating libraries serve as centers of space science learning for their communities. Head to [STARnet's website](#) to do so!

MiYouth! The Library of Michigan has begun a new listserv specifically for *public library staff who conduct children and teen programming and services*. To sign-up go to: to: <http://mail2.mcls.org/mailman/listinfo/miyouth>

Five Policies that Every Michigan Library Should Have in Place

POLICIES - WebJunction resource

PLA reaffirms commitment to equity, diversity, inclusion and social justice

At the recent Midwinter Meeting in Seattle, there were reports of violations of ALA's Code of Conduct and the ALA Executive Board has released [this statement](#).

Like ALA, [PLA is committed to creating an inclusive environment for all our members](#). In its [2018-2022 Strategic Plan](#), the PLA Board of Directors affirmed its commitment to equity, diversity, inclusion and social justice (EDISJ).



New MeL Staff: Public Library Community

Theresa Runyan is the MeL Engagement Specialist for Public Libraries. Her position is to support the public library community in using



Theresa Runyan

Michigan eLibrary resources. Her most recent experience has been with the Jackson District Library, where she served as a Branch Manager, Circulation Coordinator and Customer Service Specialist. She has a background in management, training, end-user trouble shooting, and marketing.

"I'm looking forward to working with all of you in this new position and finding ways to use MeL to support you and your patrons."

Set up a visit: <https://mcls.org/melrequest>

Theresa Runyan
runyant@mcls.org
800-530-9019 x151

ALA news

New Library Bill of Rights Provision Recognizes and Defends Library Users' Privacy

<http://www.ala.org/news/press-releases/2019/02/new-library-bill-rights-provision-recognizes-and-defends-library-users>

Special Construction Matching E-Rate Dollars A memo from the Michigan Department of Education

The Michigan Department of Education (MDE) is pleased to announce the allocation of \$5 million for the purposes of leveraging additional dollars through the federal E-Rate program for special construction builds upgrading district, intermediate school district (ISD), public school academy (PSA), and library broadband connections. Using these funds, eligible applicants and consortia groups could leverage up to an additional 10% in E-Rate discount award with a dollar-for-dollar match in state funding. Minimum target speeds, as defined in the Second Modernization Order of 2014, should be 100 megabits per second (Mbps) per 1000 students with plans to support scalability reaching 1 gigabit per second (Gbps) per student. [With respect to libraries, the Order adopts as a bandwidth target the American Library Association's recommendation that all libraries that serve fewer than 50,000 people have broadband speeds of at least 100 Mbps and all libraries that serve 50,000 people or more have broadband speeds of at least 1 Gbps.](#)

The MDE has submitted documentation to the Federal Communications Commission (FCC) and the Universal Service Administrative Company (USAC) for recognition of the funding allocation and the grant process in which the MDE will disseminate these funds. Once approval is given, the MDE will disseminate information about the grant process. Eligible entities who are below the federal bandwidth targets as presented in the Second Modernization Order of 2014 will be given funding priority, but all eligible entities are encouraged to apply when the grant becomes available.

While the MDE cannot guarantee the availability of these funds in E-Rate Funding Year 2019, if the funds do become available, eligible applicants with qualifying projects should check the box on the FCC Form 471 denoting that a state match exists. Checking the box will not jeopardize funding for the applicant but will trigger a more robust Program Integrity Assurance (PIA) review of the application. The MDE anticipates funding will be available no later than E-Rate Funding Year 2020.

For more information, please send an email to erate@michigan.gov or contact Joe Polasek, State E-Rate Coordinator, at polasekj3@michigan.gov, or 517-335-1291.

Census resources for libraries



Gavin Baker and Larra Clark write: "The [2020 Census](#) begins April 1, 2020, and libraries will play an essential role in helping their communities be counted. Now is a good time for libraries to begin thinking about what activities they might undertake to meet these special, once-a-decade demands, and how to access resources to fulfill those needs. Libraries can look for funding opportunities from government, philanthropy, and business partners. A good way to find out about opportunities is by participating in a [Complete Count Committee](#)..."

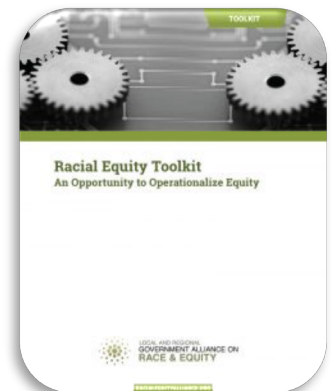
AL: *The Scoop*, Jan. 15; Sept. 11, 2018

ALA grows with Google

Grow with Google

On January 28, ALA and Google launched a national tour of libraries as part of the [Grow with Google initiative](#). The Grow with Google tour will consist of free, one-day events hosted at local libraries in cities and towns across the US, where experts will deliver in-person workshops for job seekers, small businesses, and library staff. Google is also investing \$1 million in libraries. Following each state's workshops, ALA will open applications through [Libraries Lead with Digital Skills](#) for microfunding to libraries throughout that state to address the digital skills gaps of job seekers and small businesses....

ALA Washington Office, Jan. 28: Google: The Keyword, Jan. 28



eLearning Solutions



United for Libraries

Association of Library Trustees, Advocates, Friends and Foundations



MCLS announces Executive Director selection
 The Midwest Collaborative for Library Services (MCLS) is pleased to announce that after working with Greenwood/Asher and Associates to conduct a comprehensive nationwide search, Scott Garrison has been selected as the next MCLS Executive Director, effective March 4, 2019, succeeding current Executive Director, Randy Dykhuis, who retires March 29.



Library Technology, 2018 Year in Review



AWE LEARNING

Announcing Platinum!

AWE Learning's brand new digital learning solution for early learners





AWE Learning's Early Literacy Station™ Platinum, for ages 2-8, & AfterSchool Edge™ Platinum, for ages 6 - 12, provide a fun and engaging learning environment featuring brand new interactive content, interfaces, and more!
Bring Platinum to your library today!

Why Platinum?

- ★ **NEW Content:** Each product offers more than 75 brand new educational titles
- ★ **NEW Interfaces:** Begin your learning adventure by selecting from one of the new backgrounds: Beach, Arctic, Fairytale, Robots
- ★ **NEW STREAM Icons:** All content is categorized by their STREAM-aligned subject area
- ★ **Content Highlights:**
 - Cyber safety,
 - Typing,
 - Coding,
 - Handwriting,
 - And much more!
- ★ **Add-On Bundles:** Add on additional content to offer more educational activities for your early learners. Coding Bundle available!
- ★ **Homeschooler and Programming Resources:** Access our curriculum guides to expand the learning beyond the workstation

Sam Priestley
 priestleys@awelearning.com
 248-342-6249

Limited-Time Offer:
 Save \$300 per unit!

Mid-Michigan Library League

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